

## Data Visualization in SharePoint

We often describe SharePoint as a platform that serves as a blank canvas. It can begin at the finger paint stage, but has the ability to develop into a masterpiece. A growing area worthy of DaVinci are solutions that render geospatial images in SharePoint overlaid with a variety of critical datapoints. Often called "mashups," this data visualization brings clarity to data, and translates it into meaningful knowledge. Or, as the old proverb goes, "A picture is worth a thousand words."

AKG has been providing customers with geospatial solutions for SharePoint, and now has also entered a partnership with IDV Solutions, creator of Visual Fusion Suite™ (VFS). This partnership will allow AKG to take our collaboration and information management solutions to a higher level by giving our customers a better way to understand their data through data visualization. VFS goes beyond typical enterprise data mashups to integrate with and extend Microsoft Office SharePoint Server® 2007 (MOSS). The Suite allows connections to any data source or Web service, and empowers users to create compelling, interactive, actionable composites of data and services focused on solving real business needs.

Geospatial data visualizations have uses in all types of business and government. Whether you want to map population intersecting with types of retail outlets and new home construction, track supply chain data, or are supporting the warfighter, using geospatial data visualization in SharePoint will bring the information to life quickly and easily. The speed with which you can understand the relationship between different types of data can give you a competitive edge, improve your service delivery and save lives in the war zones. Contact AKG today to learn how we can help you translate your data into an easy to use, interactive format.