



OutsourceWorld

Getting it Right the first time!

JULY 30-31, 2009

THEME: NEXT STAGE OFFSHORING - FROM COSTS TO ROI
HYATT REGENCY HOTEL, JERSEY CITY, NJ

2009 FORUM TOPICS:

- Outsourcing in the New Economic Order
- ITO/BPO Convergence
- Global Delivery Models
- The Rise of Multishoring
- Transformational outsourcing – Raising ITO to the Next Level
- From Cost Arbitrage to Domain Excellence
- Managing Risk in Global Sourcing
- CIO of the Future – Roles, Opportunities & Challenges
- Impact of Cloud Computing on ITO
- BPO Best Practices –
 - Customer care trends
 - Supply chain mgmt.
 - Finance & Accounting

AIRLINE DISCOUNT:



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Hyatt Regency
Two Exchange Place
Jersey City, NJ 07302
Tel. 800-233-1234

Hotel Discount Code:
"World BPO Forum"
Discount: \$209.00

World BPO Forum 2009 : July 30-31, 2009

Integrating ITO & BPO

Event Highlights:

The World BPO Forum exists to serve the needs of companies intent on optimizing the use of resources globally by seeking to outsource selected IT & business processes. The conference provides an unprecedented opportunity for CIO's, CFO's and Senior Executives responsible for their company's outsourcing strategy to gain new perspectives and knowledge about the latest outsourcing trends and best practices. This is the only forum that brings together Decision makers, Industry Experts, Thought leaders and Senior officials from destination countries as well as Service providers to discuss the current state and future opportunities within the outsourcing sector.

Salient Features:

- The conference is targeted at senior executives of mid sized US firms (\$200 Mn – \$ 2 Bn) that are currently planning or implementing global sourcing initiatives
- Key Alliance Partner is SIM (www.simnet.org) – an organization of 3,500 CIOs/CTOs of mid sized US cos – that provides a majority of Practitioner delegates
- The conference agenda is designed by an Executive Board consisting of CIOs/CTOs of leading firms with global sourcing experience
- Delegates from vendor community are restricted to maintain a ratio of 5 :1 (150 Buyers to 25-30 Vendor executives)
- Sponsorship opportunities are limited to 5 Vendors and 3 Country destinations

Confirmed Conference Speakers include:

- **Jim Noble** – Chairman, World BPO; VP, Strategy & Operational Excellence, BP plc
- **Dinyar Devitre** – Senior Advisor, General Atlantic Partner; Fmr CFO, Altria Group
- **Tsvi Gal** – President, SIM, NY; Partner, Exigen Capital; Fmr CTO, Deutsche Bank
- **Peter Whatnell** – CIO, Sunoco
- **Mykolas Rambus** – CTO, Forbes
- **Christopher Horace** – Dir. Global G&A & IT Sourcing, The Coca-Cola Company
- **Bill Mitchell**– Dir Global IT Deutsche Bank; Former CTO Warner Music
- **Rahul Merchant** – Director, Sun Microsystems; Fmr CTO Fannie Mae
- **Emmet Keeffe** – CEO, iRise
- **Sasi Pillay** – CIO, NASA Research Center
- **Sunil Wadhvani** – Co-Chairman, iGate Corp
- **Patrik Dyberg** – CIO, McGraw Hill (Business Information Group)

Conference Features:

- 5 keynote presentations
- 15 breakout sessions

For additional details, please contact **Nathalie** at **1-(347) 335-0412 OR email Nathalie@worldbpoforum.com**